



Annual Soiree

SPONSORSHIP OPPORTUNITIES

Join us for an evening to celebrate our **43 years of impact, community, and the shared vision that fuels our work every day.**



You're invited to **celebrate** with us.

Dear Friends,

At Neighborhood Initiatives Development Corporation (NIDC), we've spent over 40 years investing in the power and potential of Bronx families and neighborhoods. We believe strong communities are built when children have opportunity, families have stability, and people have access to resources, respect, and a real path forward.

This year, we need your support more than ever.

Communities in the Bronx are still navigating the ripple effects of the pandemic, rising costs, housing insecurity, mental health crises, and economic uncertainty. In response, NIDC has doubled down, preventing evictions, expanding afterschool programming, and rapidly responding to the changing needs of our Borough.

We are proud of this impact, but we can't do it alone. That's why we're inviting sponsors who share our vision to stand with us this year.

On October 16, we'll host our Annual Soiree, celebrating 43 years of community-driven service, and calling in new support to meet this critical moment. We expect 150+ guests, including elected officials, business leaders, and community partners.

We are currently seeking corporate sponsors whose values align with ours: companies that understand that investing in the Bronx is not only the right thing to do, it's also an investment in the community's future and their own long-term success.

As a sponsor, you may receive complimentary tickets, a featured ad in our event journal, and public acknowledgment at and leading up to the big event. But more importantly, you'll be helping us continue life-changing work that builds stronger kids, families, and neighborhoods in the Bronx.

Our sponsorship packages are enclosed. Let's talk about how NIDC can help you showcase your brand and your commitment to the community, this year and beyond.

Thank you for your time, your consideration, and your belief in what's possible for our communities.

Sincerely,



William Foster, Executive Director

Table of Contents

- 01 Our Story
- 02 Vision Alignment
- 03 Our Approach
- 04 Our Impact
- 05 Your Impact
- 06 About the Event
- 07 Sponsorship Opportunities

Our Story

Since 1982, the Neighborhood Initiative Development Corporation has been dedicated to building thriving communities and creating an ever-brighter future in the Bronx.

For over four decades, NIDC has played a pivotal role in stabilizing, revitalizing, and advancing the Bronx. We began by preserving housing, advocating for tenants, and supporting landlords in improving building conditions. As the community changed, so did our focus - expanding into youth development, family support, health, and community development. Today, our programs continue to address systemic barriers while empowering Bronx communities and families to thrive

Vision

We envision a Bronx with flourishing communities, filled with opportunities that empower, build skills, and strengthen neighborhoods and families.

Mission

NIDC is dedicated to building thriving neighborhoods in the Bronx by delivering high-quality programming and cultivating strategic partnerships.



**We're
looking for
partners
that share
our vision.**

Do you recognize that an investment in the people and communities of the Bronx is an investment in your own company's success?

We're looking to build meaningful partnerships with companies whose values align with ours; companies that believe in the power of community, families, and opportunity.

We invite corporate sponsors who are committed to making a difference in the lives of Bronx youth, families, and neighborhoods. If your mission includes investing in education, wellness, and the long-term success of local communities, we want to work with you.

Supporting our work isn't just charity - it's a smart investment in the strength, creativity, and future of the Bronx. And when the Bronx thrives, so does everyone connected to it.

Let us showcase your company's brand, services, and commitment to your values.

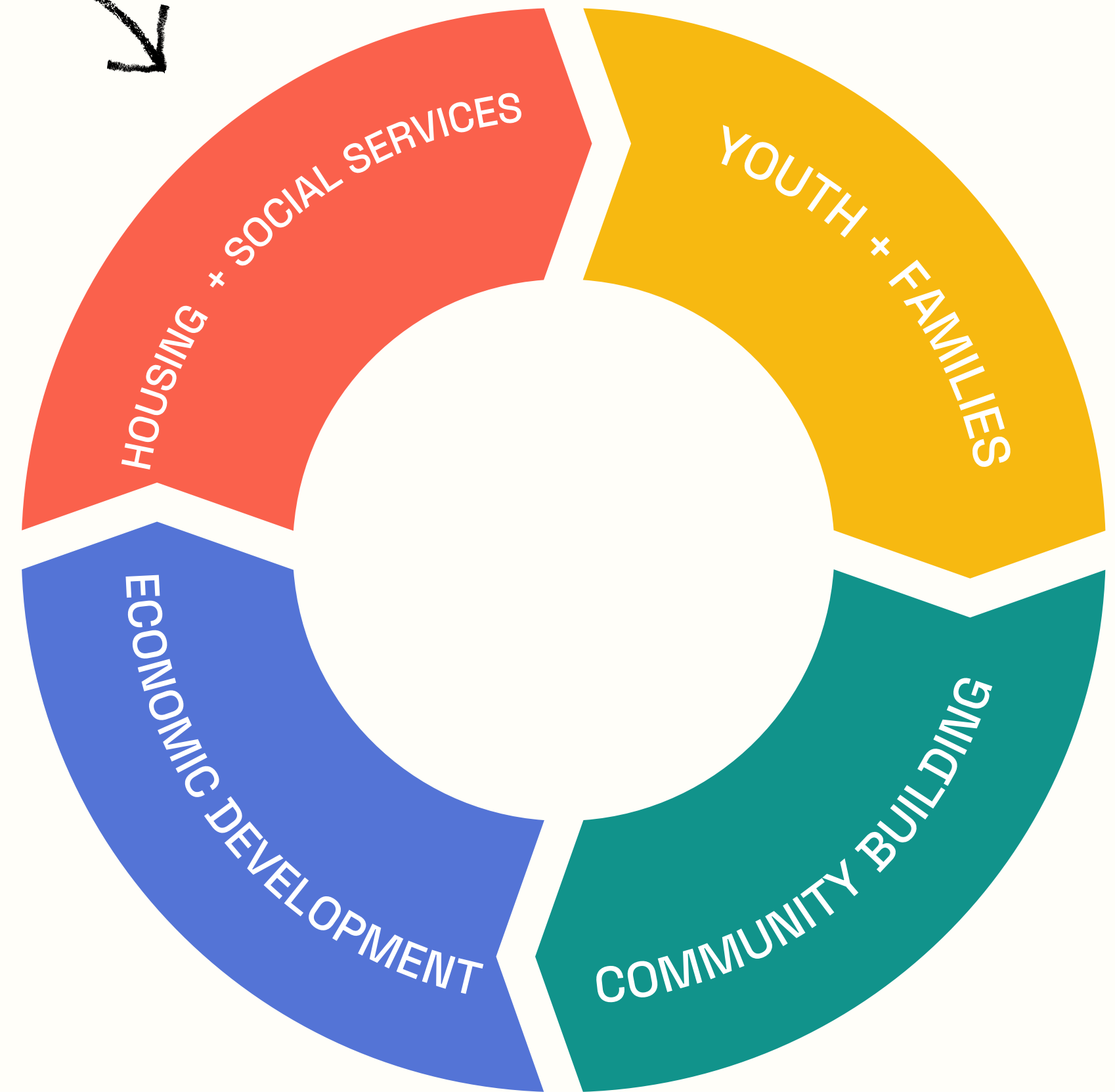
Let's build something impactful together.

Our approach to building a brighter Bronx.

Strong communities are built on strong individuals and families.

Our multi-service model ensures that we respond dynamically to emerging community needs, providing a range of services. Our work is grounded by evidence-based practices to address key factors that impact success and well-being: economic stability, education, physical and mental health, community engagement, and neighborhood development.

- Holistic and multi-service
- Evidence-based approaches
- Community-driven to adapt and respond dynamically to emerging needs
- Strong partnerships with local institutions, funders, and stakeholders
- Financial stability, tenure, and proven track record of sustainable growth
- Commitment to equity, inclusion, and long-term impact



Our Impact

Each year, NIDC touches thousands of lives in the Bronx.
Here’s a small snapshot of our impact in 2024.

YOUTH & FAMILIES

93k

Snacks served

13k

Meals served

13k

Art projects

450

Tutoring
sessions

1k

Caregivers helped by
our social worker

HOUSING

145

Affordable
housing cases

159

Tenant rights
cases

Your Impact

YOUR SUPPORT, REAL RESULTS.

Every dollar makes a difference. When you invest in our work, you're putting meals on tables, books in backpacks, and opportunity into motion.

\$12k

Pays for a year of afterschool programming for 3 students.

\$10k

Pays for 2 community Clean Up Days.

\$6k

Pays for 2 Health & Wellness Resources Fairs.

\$3k

Pays for a Community Closet for a year.

\$1.5k

Pays for a 6-week community yoga series.

\$1k

Pays for a social worker-led workshop.



Event Highlights

The Annual Soiree is a celebration of our 43 years of impact, community, and the shared vision that fuels our work every day.

This special evening will highlight the incredible work we've accomplished together and directly supports the future we're building for our community.

Gather with Bronx leaders, change makers, and friends for a masquerade-themed night featuring a seated dinner, music, and special recognition of those who have gone above and beyond to strengthen the Bronx.

We'll reflect on the progress we've made together, and look ahead to the future we're building, one neighborhood at a time.

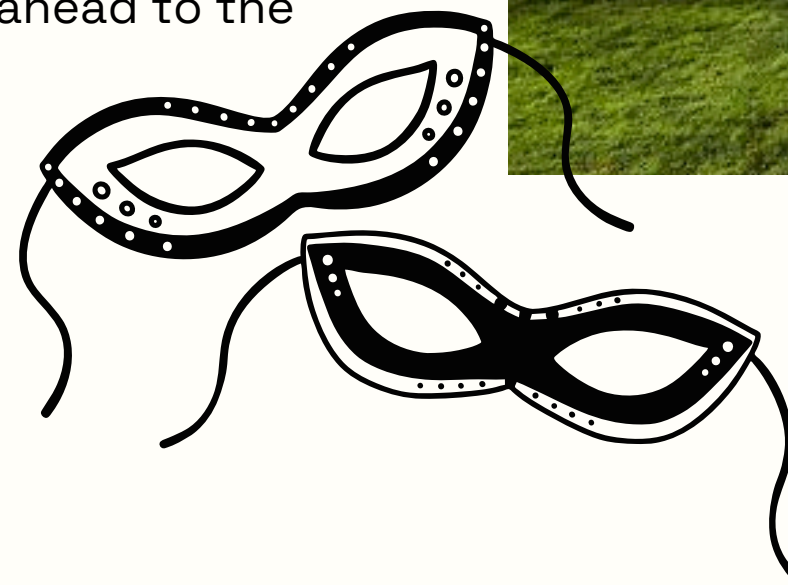
We can't wait to celebrate with you.



Early Bird: \$160

Regular: \$175

Table: \$1,600



Thursday, October 16, 2025, 6:00 PM
Split Rock Golf Course



options for every budget

Sponsorship Opportunities

Supporting our work isn't just charity - **it's an investment in building your company's brand and ethos.**

Our sponsorship options **showcase your brand, services, and commitment to your values.**



2025 Soiree Sponsorship Opportunities

Thursday, October 16, 2025, 6:00 PM
Split Rock Golf Course

	\$35k	\$20k	\$10k	\$5k	\$2.5k	\$750
	Presenting	Patron	Advocate	Contributor	Supporter	Friend
Tickets or Tables	2 VIP Tables	1 VIP Table	1 Table	6 Tickets	4 Tickets	1 Ticket
Logo on event marketing materials and website	✓	✓	✓	✓	✓	✓
Logo on onsite event signage and program	Prominent	✓	✓	✓	✓	✓
Social media posts	Dedicated	Mentioned	Logo	Logo		
Journal Ad in the program brochure	2-Page Centerfold	Full Page	Half Page	Half Page		
Mention in press releases and media outreach	✓	✓	✓			
Honoree Meet & Greet	Private	Group				
Recognition by Emcee	Introduction	Verbal Recognition				
Exclusivity	Limited to 1	Limited to 5				
Logo placement on the bar cocktail napkins	Prominent	✓				
Logo placement on the NIDC homepage	✓	✓				
Podium Time	2 Minutes					
Signature Cocktail	✓					
Exclusive branding as the live performance sponsor	✓					
Exclusive logo placement on the on-site event banner	✓					



For customized sponsorships tailored to your brand, contact us at soiree@nidcny.org.

Presenting Sponsor

Tickets & Participation

- Two VIP Tables (tickets for 20 guests), 50% off subsequent tickets.
- Private meet and greet with the honorees (30 minute window)

Podium Time

- Introduction read by Emcee
- 2 minutes of speaking time at the podium

Recognition

- Exclusive branding as the live performance sponsor (“presented by”)
- Exclusive logo placement on the on-site event banner
- Prominent logo placement on all onsite event signage and event program
- Prominent logo placement on the bar cocktail napkins
- Prominent logo placement on all print and digital event marketing materials and website leading up to and at the event
- Logo placement on the NIDC homepage as “Partners + Supporters” for a year
- 2-Page Centerfold Journal Ad in the program brochure
- Signature Cocktail in your name

Publicity

- Mention in all press releases and media outreach
- Featured in dedicated social media posts pre and post-event

\$35k

Limited to one sponsor.

Patron Sponsor

Tickets

- One VIP Table (tickets for 10 guests), 50% off subsequent tickets.
- Group meet and greet with the honorees (30 minute window)

Podium Time

- Verbal recognition from the podium during the opening and closing remarks

Recognition

- Prominent logo placement on all onsite event signage and event program
- Logo placement on the bar cocktail napkins
- Prominent logo placement on all print and digital event marketing materials and website leading up to and at the event
- Logo placement on the NIDC homepage as “Partners + Supporters” for a year
- Full-page Journal Ad in the program brochure

Publicity

- Mention in all press releases and media outreach
- Mention in social media posts pre and post-event

\$20k

Limited to five sponsors.

\$10k

Advocate

Tickets

- One Table (tickets for 10 guests), 50% off subsequent tickets.

Recognition

- Logo placement on all onsite event signage and event program
- Logo placement on all print and digital event marketing materials and website leading up to and at the event
- Half-page Journal Ad in the program brochure

Publicity

- Mention in all press releases and media outreach
- Mention in social media posts pre and post-event

\$5k

Contributor

Tickets

- Tickets for 8 guests, 50% off subsequent tickets.

Recognition

- Logo placement on all onsite event signage and event program
- Logo placement on all print and digital event marketing materials and website leading up to and at the event
- Half-page Journal Ad in the program brochure

Publicity

- Logo in social media post leading up to the event

\$2.5k

Supporter

Tickets

- Tickets for 4 guests, 50% off subsequent tickets.

Recognition

- Logo placement on all onsite event signage and event program
- Logo placement on the event web page, emails, and select digital marketing leading up to the event

\$750

Friend

Tickets

- Tickets for 1 guest, 50% off subsequent tickets.

Recognition

- Logo placement on all onsite event signage and event program
- Logo placement on the event web page, emails, and select digital marketing leading up to the event

Journal Ads

Purchase an advertisement in our digital program brochure.

- **Back Cover:** \$800
- **Inside Front or Back Cover:** \$700
- **Two-Page Spread:** \$700
- **Full Page:** \$375
- **Half Page:** \$200

Thank you for working with us.

We're thrilled to partner
with you to create a
brighter Bronx!

Contact:

Amy Shebar
Associate Executive Director
soiree@nidcnyc.org

